

**WHEN IT COMES TO
NEW YORK STATE FARMS,
THERE'S A LOT TO BE
PROUD OF.**



New York is one of the nation's top producers of fruits and vegetables.



In the U.S., New York is #1 in yogurt, cream cheese, and cottage cheese production.



There are nearly 36,000 family farms producing some of the world's best food.



About 23% of New York State's land area — or 7 million acres — is farmland.



**Agriculture
and Markets**

Visit certified.ny.gov

NYSGrownAndCertified@agriculture.ny.gov

1.800.554.4501, Option 3

INTRODUCING NEW YORK STATE GROWN & CERTIFIED

Good for New York's farmers.
Good for New York's families.



**Agriculture
and Markets**

A NEW STANDARD FOR NEW YORK STATE AGRICULTURE

The New York State Grown & Certified seal lets you know your food was grown right — right here in New York State.

SAFETY AND SUSTAINABILITY

New York State is committed to helping New Yorkers enjoy healthy, high-quality food that comes from local, environmentally responsible farms.

That's why we've developed New York State Grown & Certified — a voluntary program for New York State farms to ensure they are conserving natural resources and using food-safe practices, with audits that verify that food is produced, packaged, and handled in a manner that minimizes the risks of microbial food safety hazards.

By knowing about New York State's safety and sustainability programs for New York-made products, you can feel better about the food you eat and where it comes from.

LOOK FOR THE SEAL.



CERTIFIED FOR
FOOD-SAFE HANDLING
AND ENVIRONMENTALLY
RESPONSIBLE PRACTICES

These days, there are all kinds of labels in markets and grocery stores, and it's hard to know what they mean or which you can trust.

Because New York State wants to help shoppers find the best food for their families, we created a program that makes it easy to identify foods you can trust and that are locally and responsibly grown. Just look for the New York State Grown & Certified seal.

GOOD FOR OUR FARMS. GOOD FOR YOUR FAMILY.

Buying New York State Grown & Certified products not only helps support local farms — it also helps you put food on your table you can feel good about. Knowing that your produce and dairy were raised right means knowing that your family is getting the best — right from our own backyard.

